



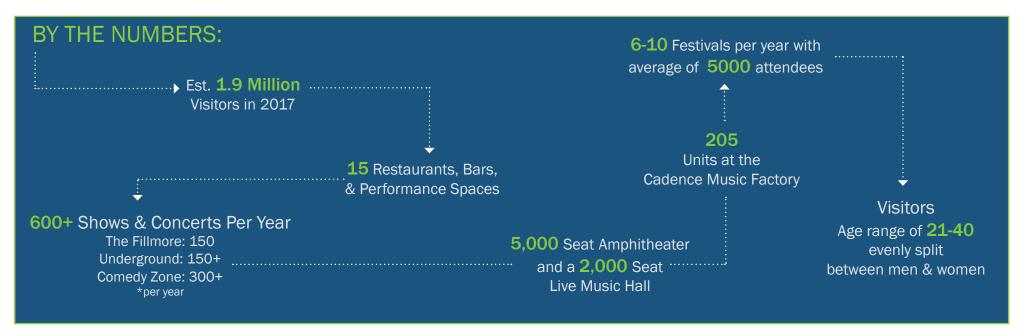
AvidXchange Music Factory

1000 Music Factory Blvd. | Charlotte, NC



AvidXchange Music Factory, located in Uptown Charlotte, is a 275,000 SF entertainment district that combines a unique mix of office, restaurant, bar and music space. Housed in a converted mill built in 1900, the Music Factory showcases its history with original brick and wood elements fused with modern design. Payment automation company, AvidXchange bought naming rights to the facility and moved its headquarters to the site in 2017 with a brand new 200,000 SF building that accommodates up to 1,000 employees. The master plan for this site includes 3 additional AvidXChange buildings identical to the existing one for a total of 4000 onsite employees. This, combined with the recently completed Cadence Music Factory Apartments, creates a highly desirable site.

AREA DEMOGRAPHICS					
		1 Mile	3 Mile	5 Mile	
Total Population		16,944	96,881	240,488	
Average Household Income		\$98,098	\$79,305	\$71,667	,
Daytime Employment		54,104	167,669	235,452	
Traffic Count: ~ 116,000 VPD on I-277 at the AvidXChange Music Factory  CHARLOTTE DEMOGRAPHICS					
\$75,138	\$297	7,958	25.1		14.5%
Average Household Income	Average H	Home Value	Average Com Time (minu		Population Growth 2010-2016
42% Bachelors Degree or Higher		34.3 Median Age	e A	2.5 Average Household Size	



## **CURRENT AVAILABILITY**

### ABOUT:

+/- 3,617 Gross SF industrial-feel office space includes a mix of offices and open space.

Space Detail:

Suite: B-9 +/- 3,617 Gross SF

Use: Office

Zoning: MUDD -0

Lease Rate: \$23/SF (includes water)











## **CURRENT AVAILABILITY**

#### ABOUT:

+/- 21,321 SF office space for lease. Mix of open work stations and private offices.

Space Detail:

Square Footage: +/- 21,321 Gross SF

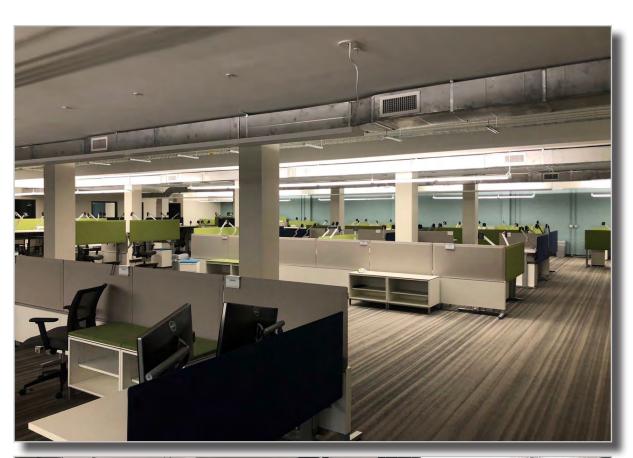
Use: Office

Zoning: MUDD -0

Lease Rate: \$25.50/SF (includes water)

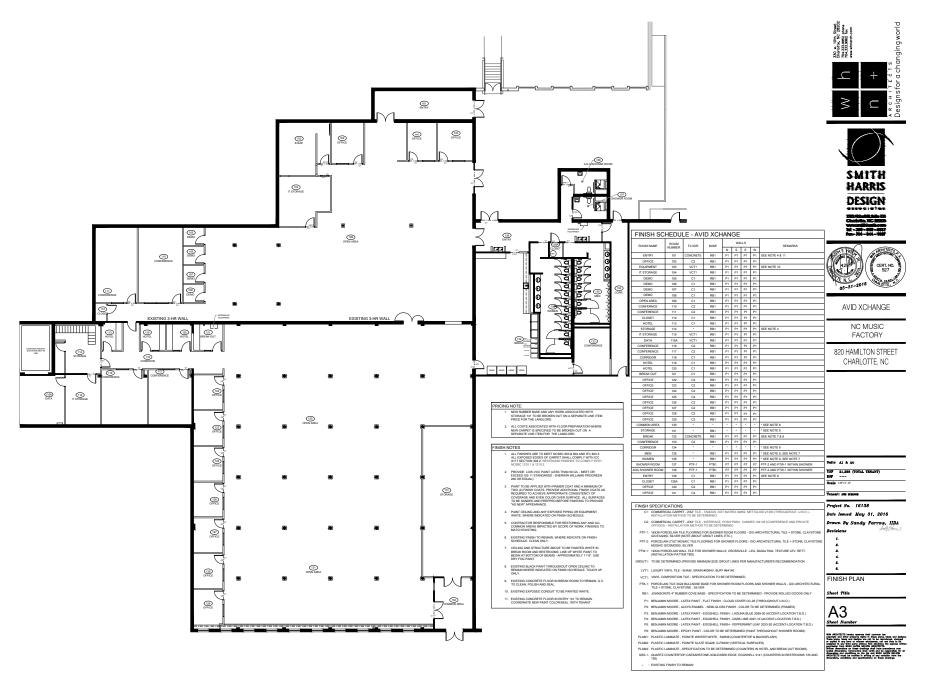


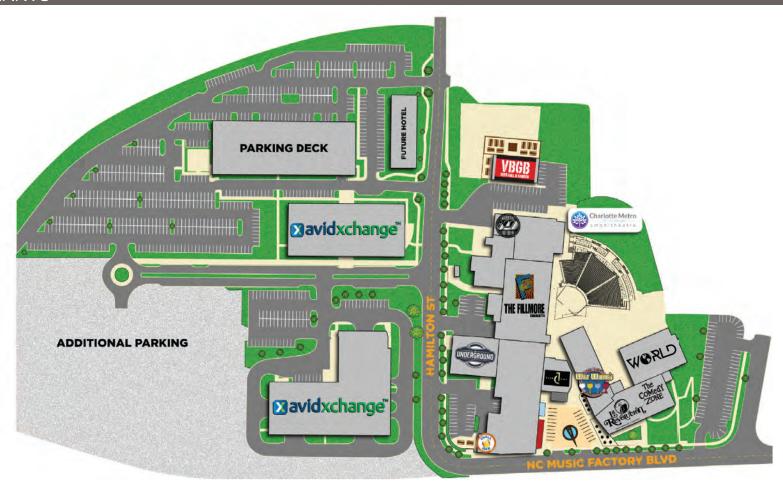






Floor Plan for +/- 21,321 SF Available Space Showing Office and Open Work Space























POWELL & PARTNERS



















Steve Stoeckel Music Repair Center

#### LEGEND:

Existing Office

Proposed Office

Parking Deck

Proposed Hotel

Proposed Multifamily

#### PARKING:

Proposed Parking Requirement

Total Office SF: 805,680 sf

Parking @ 4.5/1,000 3,625 Spaces

Total Hotel: 200 Rooms 109 Spaces

Total Multifamily: 440 Units @ 1.5/Unit 660 Spaces
Total Spaces Required: 4,394 Spaces

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Proposed Parking Provided
Proposed Surface Parking Provided 719 Spaces

Proposed Phase 1 Deck w/Expansion 1,191 Spaces

Proposed Multifamily Deck 675 Spaces

Proposed Phase III Parking Deck 1,872 Spaces
Total Spaces Provided: 4,457 Spaces

## Quick Fact:

When Complete, the AvidXchange Campus will house 4000 employees

## **AVIDXCHANGE**

## AvidXchange Headquarters

- 200,000 SF Office Building
- Completed in 2017



RUSINESS

# Charlotte-based financial tech firm raises \$300 million for expansion; adds 600 jobs



#### BY WEI ZHOU

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June 08, 2017 12:17 PM Updated June 08, 2017 03:43 PM



AvidXchange, a Charlotte-based financial technology firm, said Thursday that it's partnering with Mastercard Inc. and plans to create 200 jobs this year and more than 600 new jobs in Mecklenburg County by the end of 2018.

Most of the jobs created will be in the financial service and technology sectors.

"We want to build on these kinds of jobs and help brand Charlotte as a place where if you have the talents, you can be successful here," said Charlotte mayor Jennifer Roberts, who joined AvidXchange for the announcement.

The mayor said the partnership will create "jobs of the future" for the city in areas such as cyber security, software development, big data and business analytics. UNC Charlotte and Queens University of Charlotte are also expected to provide high-skilled workforce available for the company's future development.

## Charlotte region jumps past Triangle in venture capital funding



By Caroline Hudson - Staff Writer, Charlotte Business Journal Jan 10, 2018, 3:01pm

The Charlotte region pushed ahead of the Triangle in venture capital funding in 2017, thanks in large part to AvidXchange's \$300 million deal with MasterCard in June.

The Charlotte-Gastonia-Concord metropolitan statistical area had a total of \$470.36 million in capital invested in 2017 — totaling 36 deals involving 35 companies. The Raleigh-Cary and Durham metros trailed behind at \$339.39 million in total capital combined. The numbers were provided to the *Charlotte Business Journal* by the National Venture Capital Association in the 2017 PitchBook-NVCA Venture Monitor report. Chapel Hill, which is also considered part of the Triangle region, was not included in the NVCA data set, but it is unlikely that adding the town would change the overall results in favor of the Triangle over Charlotte.

In the Charlotte region, AvidXchange far outranked other companies in venture capital investments last year, with the No. 2 spot taken by Passport Inc.'s \$43 million investment from Bain Capital Ventures announced in December 2017.

## CHARLOTTE BUSINESS JOURNAL

Technology

# How Mike Praeger has put AvidXchange — and Charlotte — on fintech map •••



By Erik Spanberg – Senior Staff Writer, Charlotte Business Journal Dec 28, 2017, 8:05am

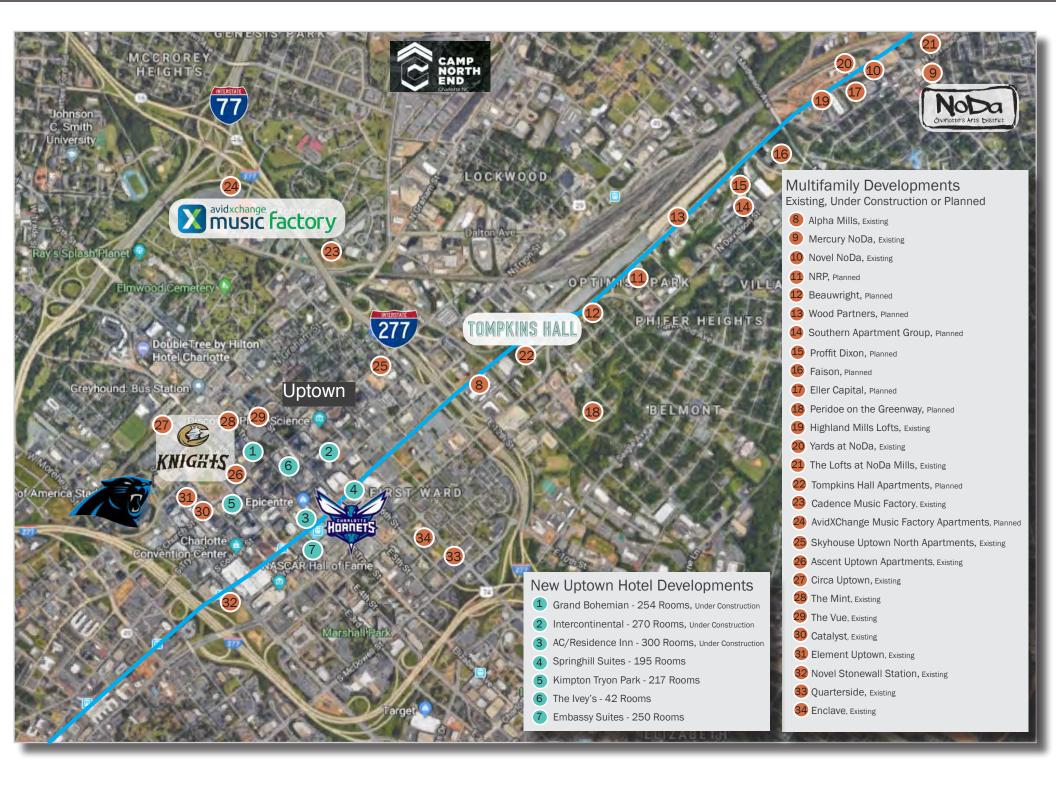
Fintech, unicorn, IPO: When it comes to Charlotte's business aspirations, homegrown automated payment company AvidXchange hits all the right notes. Co-founder Michael Praeger created the company in 2000 and, since then, has transformed an afterthought of a financial-technology startup into a national player with 1,100 employees and a rapidly expanding headquarters on the edge of uptown.

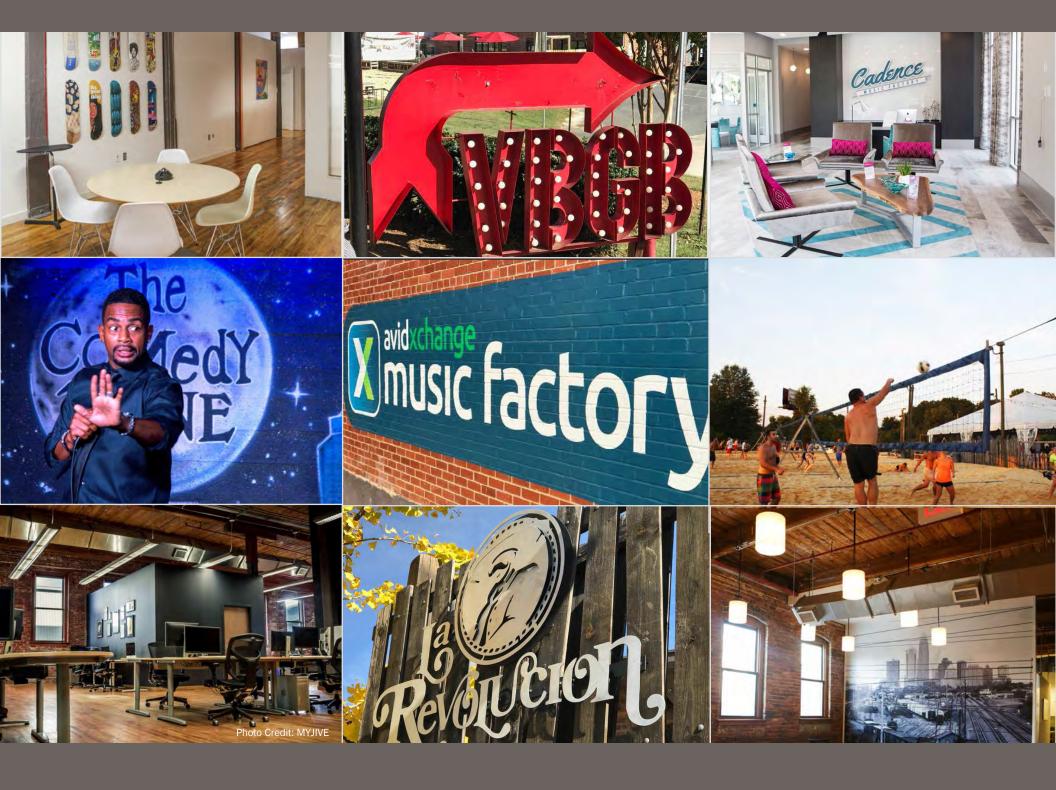
That rapidly expanding headquarters is in the AvidXchange Music Factory — the mixed-use complex that Praeger's company became the primary sponsor of in 2014 as it committed to building its headquarters there.

Last summer, AvidXchange moved the majority of its 800 Music Factory-based employees into a new six-story, 200,000-square foot headquarters building. It includes a fitness center, outdoor basketball courts, a yoga studio and wellness rooms on each floor. The company has reached 90% of its job commitment to the state with a year left to fulfill the terms. That deal called for \$10 million worth of job development grants over a 12-year period in exchange for adding 600 jobs paying an average of \$52,000 annually.

And AvidXchange is just getting started, Praeger says.

Planning for an identical 200,000-square-foot building nearby will begin in January. Praeger hopes to have it built by the end of 2019. No cost estimates are yet available, but the CEO says the company has already tripled its initial headquarters pledge of \$20 million by spending \$60 million so far on the Music Factory expansion.







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